INDUSTRIAL PAINT & COATINGS INDONESIA

2 - 5 DECEMBER 2026
JIEXPO Kemayoran
Indonesia

Jointly Organized By:

PAMERINDO INDONESIA
INDONESIA
International Specialised Exhibitions

wakeni
Exhibition & Convention Expert
PT. WAHANA KEMALANIAGA MAKMUR

SPONSORSHIP PROPOSAL
RAPAT UMUM ANGGOTA APCI



New Co-Located Show of :

A PAMERINDO INDONESIA TRADE EVENT

MANUFACTURING INDONESIA SERIES

INDUSTRIAL PAINT & COATINGS INDONESIA

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Industrial Paint & Coatings Indonesia, the newest co-located show within the **Manufacturing Indonesia Series**, makes its debut as a dedicated platform for the industrial paint, surface finishing, and coatings industry. As part of Southeast Asia's premier and largest manufacturing exhibition, this exciting addition will be held alongside **Manufacturing Indonesia, Machine Tool Indonesia, Tools & Hardware Indonesia, Industrial Automation Indonesia, and Production Logistics Indonesia**, bringing together key sectors of the manufacturing ecosystem under one roof.

Positioned as a strategic gateway to the latest innovations in industrial coatings, surface treatment, and finishing technologies, **Industrial Paint & Coatings Indonesia** connects manufacturers, solution providers, and industry professionals seeking advanced solutions to enhance product durability, performance, and aesthetics. Join us and discover the technologies shaping the future of industrial coatings and manufacturing in Indonesia.

CO-LOCATED SHOW

A PAMERINDO INDONESIA TRADE EVENT
MANUFACTURING INDONESIA SERIES

A PAMERINDO INDONESIA TRADE EVENT
MACHINE TOOL INDONESIA

A PAMERINDO INDONESIA TRADE EVENT
TOOLS & HARDWARE INDONESIA

A PAMERINDO INDONESIA TRADE EVENT
INDUSTRIAL AUTOMATION INDONESIA

A PAMERINDO INDONESIA TRADE EVENT
PRODUCTION LOGISTICS INDONESIA

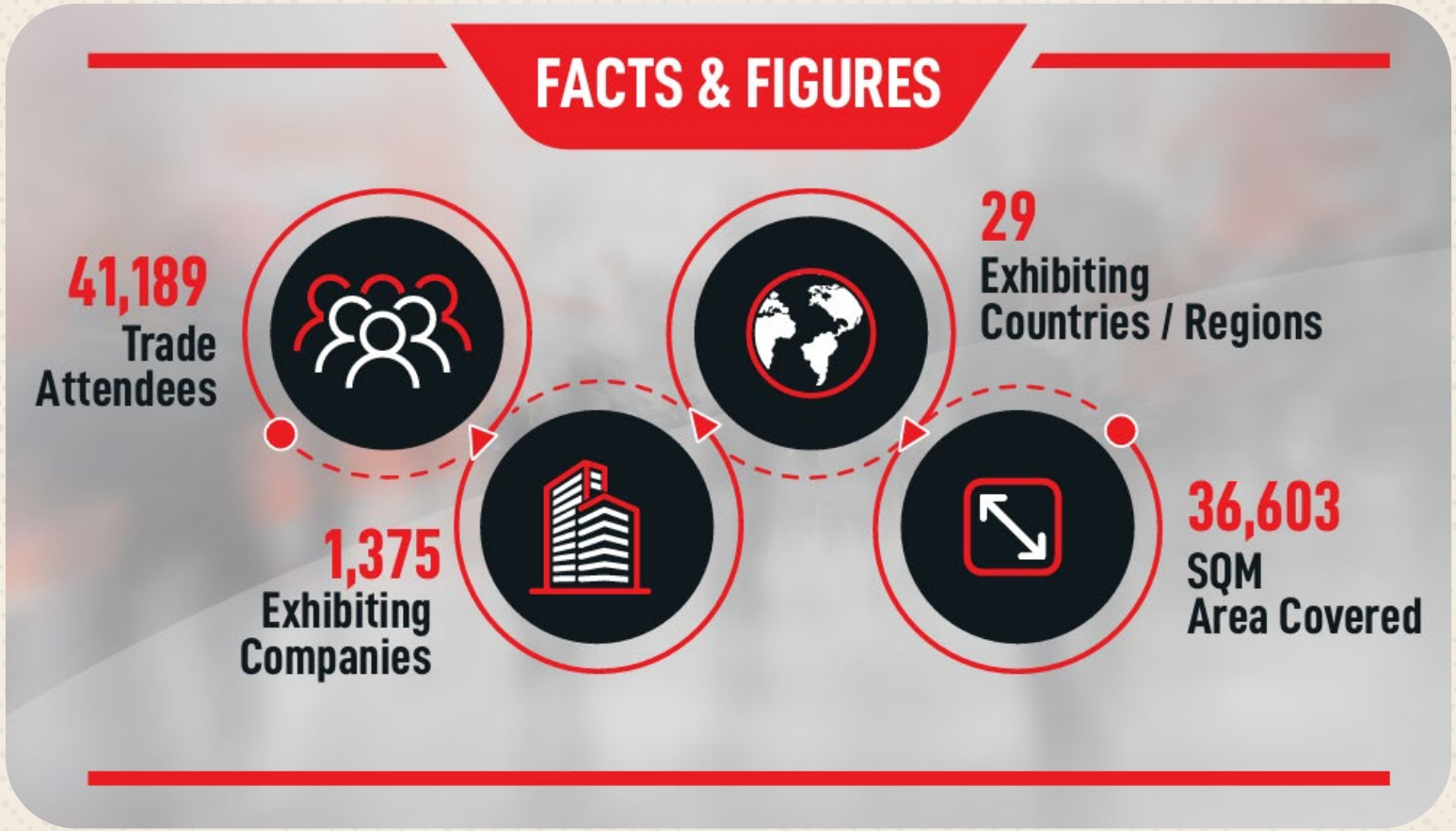


BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

INDUSTRIAL PAINT & COATINGS INDONESIA

2 - 5 DECEMBER 2026 | JIEXPO Kemayoran Indonesia

2025 KEY STATICTICS



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CO-LOCATED SHOW

A PAMERINDO INDONESIA TRADE EVENT

MACHINE TOOL INDONESIA

Asia's largest International Machine Tool, Metalworking and Allied Industries Exhibition, now in it's 37th edition, providing a professional platform for Indonesia's machine tool industry to do business. Machine Tool Indonesia has become a must attend event for industry professionals.

A PAMERINDO INDONESIA TRADE EVENT

TOOLS & HARDWARE INDONESIA

Tools & Hardware has developed in its own right and is now a specialist sector at Manufacturing Indonesia that is continuing to grow. Showcasing the latest products and trends, this is a must for anyone involved in this important sector.

A PAMERINDO INDONESIA TRADE EVENT

INDUSTRIAL AUTOMATION INDONESIA

37th International Automation Technology & Materials Handling Exhibition. Automation and logistics are a vital part of the manufacturing process. View the latest technological developments and products in this specialist sector.

A PAMERINDO INDONESIA TRADE EVENT

PRODUCTION LOGISTICS INDONESIA

Production Logistics Indonesia is the premier platform showcasing cutting-edge solutions in intralogistics, supply chain management, and automation. As an essential part of the manufacturing and distribution process, logistics continues to evolve with technological advancements.



BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

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MFI 2025 EXHIBITOR INFORMATION

- Exhibitor Loyalty Score **81,43%**
- Exhibitor Satisfaction Rate **80,63%**
- Will Participate in Manufacturing Indonesia Series 2026 **81%**



Based on **Business Activity**

- 25,85 % Machinery & Equipment
- 13,76 % Metalworking & Steel Processing
- 11,58 % Automotive Manufacturing
- 10,31 % Engineering
- 9,52 % Smart Manufacturing & Industry 4.0
- 8,98 % Electronics & Electrical
- 6,86 % Building, Construction, Furniture
- 5,95 % Oil & Gas, Petrochemical & Chemical Processing
- 5,22 % Plastics & Rubber
- 1,97% Others



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MFI 2025 VISITOR INFORMATION

Costumer Satisfaction	9,71
Loyalty	9,69
NET Promotor Score	92



Based on
top 10 visitor country / region

#1. Indonesia	#5. Malaysia	#9. Thailand
#2. China	#6. Taiwan	#10. Germany
#3. Japan	#7. South Korea	
#4. Singapore	#8. India	



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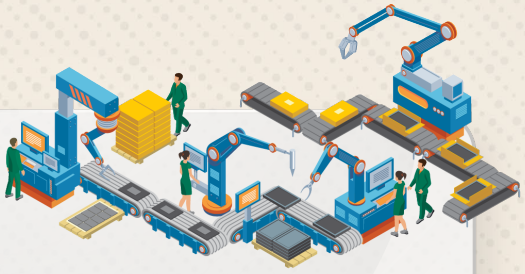

Based on Business Activity / Industry Sector

- **34,03 %** Automotive & Machinery
- **22,91 %** Industrial & Engineering Solutions
- **9,44 %** Technology & Electronics
- **5,66 %** Energy & Environment
- **5,48 %** Manufacturing & Industrial Production
- **4,83 %** Construction & Built Environment
- **4,27%** Agri-Food & Food Processing
- **4,10 %** Heating, Ventilation & Air Conditioning (HVAC)
- **3,21 %** Logistics & Supply Chain
- **2,70 %** Consumer Goods
- **2,68 %** Research, Education & Medical
- **0,68 %** Media & Communication



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MFI 2025 HIGH-VALUE VISITORS

adidas, Aice, Astra, Avian Brands, Beiersdorf, Bernofarm Pharmaceutical Company, Bentoel Group, Campina, Chevron, CJ, Coca-Cola, combiphar, Danfoss, DB Schenker, Djarum, DHL, Dok Pantai Lamongan, Dua Kelinci, Epson, FedEx Express, PT Freeport Indonesia, Garudafood, GGF, gojek, Greenfields, GS Yuasa, Hino, Hisamitsu, Hitachi Inspire the Next, Honda The Power of Dreams, Indofood, Japfa, Kalbe Nutritionals, Kapal Api, Kimberly-Clark Softex, Kobelco, Konimex, Maspion Group, Mayora, Go Beyond, Panasonic, Pelni, Bumn untuk Indonesia, PNI Indonesia, Pertamina, Peruri, PLN Nusantara Power Construction, Pupuk Kaltim, Petrokimia Gresik, Pupuk Kujang, Realfood, Sasa Melezatkan!, Sosro, Siantar Top, Unifam, unicharm, Unilever, Vinilon, WIKA Beton, Wings, XL Axiata, Yakult, Yamaha, Yuasa

And many more….



BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

PRODUCT CATEGORIES

Paints, Coatings & Surface Finishing
Industrial Paints & Coatings
Protective & Decorative Coatings
Powder Coatings
Liquid Coatings
Automotive & OEM Coatings
Marine & Offshore Coatings

Sample Key Players:
AkzoNobel
PPG Industries
Sherwin-Williams

Coating Raw Materials & Chemicals
Pigments & Fillers
Solvents & Intermediates
Pretreatment & Surface Treatment Chemicals

Sample Key Players:
BASF
Dow
Arkema



PRODUCT CATEGORIES

Surface Treatment & Preparation
Surface Cleaning & Degreasing
Phosphating & Conversion Coatings
Shot Blasting & Sand Blasting
Corrosion Protection Systems
Pre-coating Treatment Technologies

Sample Key Players:
Henkel
Chemetall
Nippon Paint

Application Systems & Equipment
Spray Painting Systems (Airless, Electrostatic)
Powder Coating Equipment
Robotic Painting Systems
Automated Coating Lines
Mixing, Dosing & Dispensing Equipment

Sample Key Players:
Graco
Nordson
Wagner Group



PRODUCT CATEGORIES

Testing, Measurement & Quality Control
Coating Thickness Measurement
Adhesion & Hardness Testing
Inspection & Testing Equipment
Laboratory Equipment & Instruments

Sample Key Players:
Elcometer
BYK
Anton Paar

Services & Solutions
Contract Coating Services
Technical Consulting
R&D and Formulation Services
Maintenance & After-Sales Services

Sample Key Players:
SGS
Intertek
Bureau Veritas



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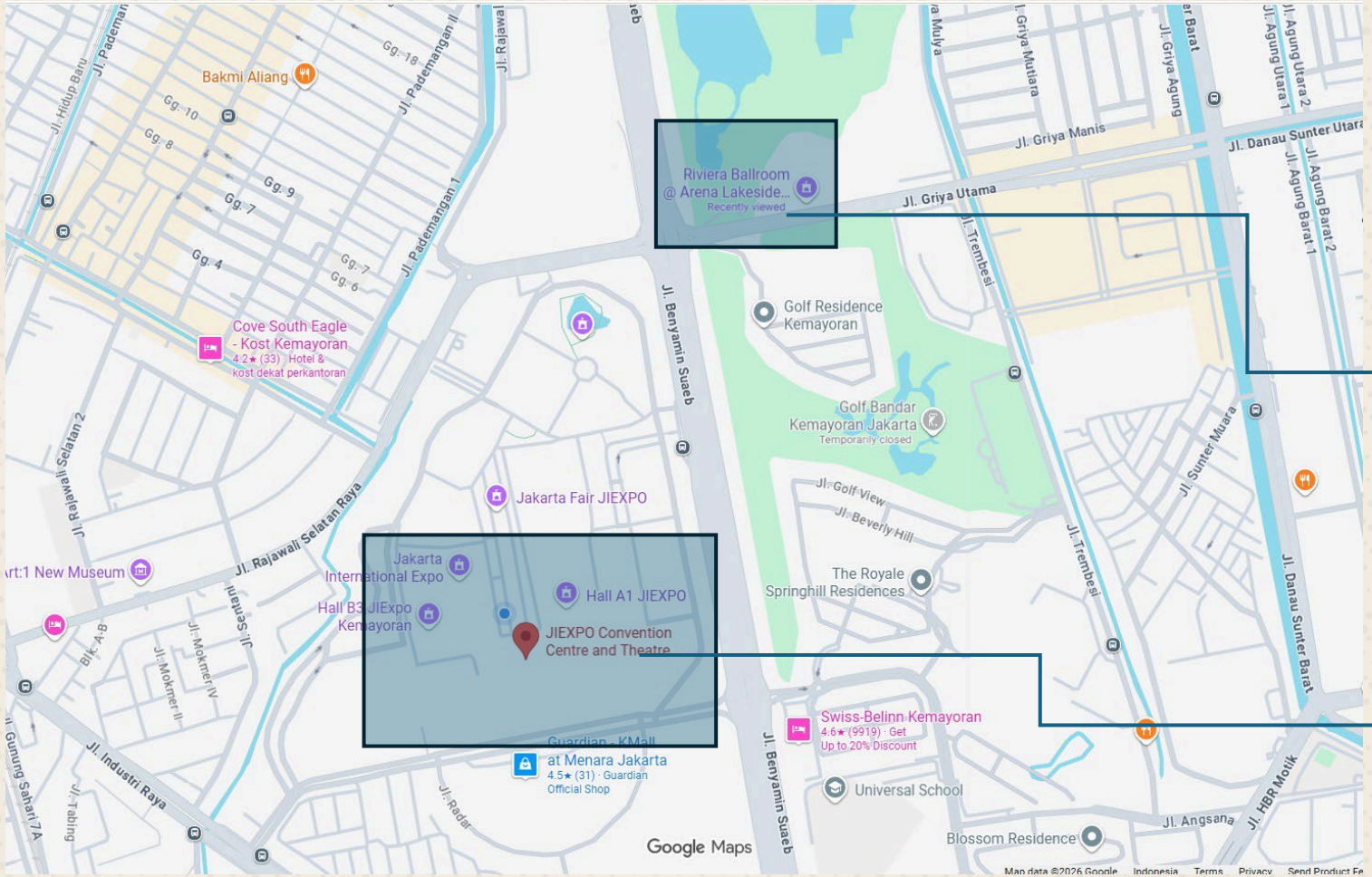

ASOSIASI PRODUSEN CAT INDONESIA
INDONESIAN PAINT MANUFACTURERS ASSOCIATION

Lokasi Rapat Umum APCI
RIVIERA Ballroom
Thursday, 3rd Dec

A PAMERINDO INDONESIA TRADE EVENT
MANUFACTURING INDONESIA SERIES

Lokasi Exhibition
JIEXPO Kemayoran
2 – 5 Dec 2026



BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

INDUSTRIAL PAINT & COATINGS INDONESIA

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ASOSIASI PRODUSEN CAT INDONESIA
INDONESIAN PAINT MANUFACTURERS ASSOCIATION

SPONSORSHIP FOR
RAPAT UMUM ANGGOTA APCI @ RIVIERA PARK
3 December 2026



BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

Detail Proposal Rapat Umum Anggota APCI

- **Tanggal :**

  Kamis, 3 Desember 2026

- **Waktu :**

  09.00 – 17.00

- **Venue :**

  Riviera Hall, Arena Lakeside, Kemayoran

(Untuk detail layout, foto dan detail menu bisa dilihat melalui link tertaut)



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BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

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BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

RIVIERA BALLROOM
VENUE RAPAT UMUM ANGGOTA



INDUSTRIAL PAINT & COATINGS INDONESIA

2 - 5 DECEMBER 2026 | JIEXPO Kemayoran Indonesia

A PAMERINDO INDONESIA TRADE EVENT

MANUFACTURING INDONESIA SERIES

SPONSORSHIP FOR IPCI in MANUFACTURING INDONESIA 2026
At JIEXPO KEMAYORAN
2-5 December 2026



BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

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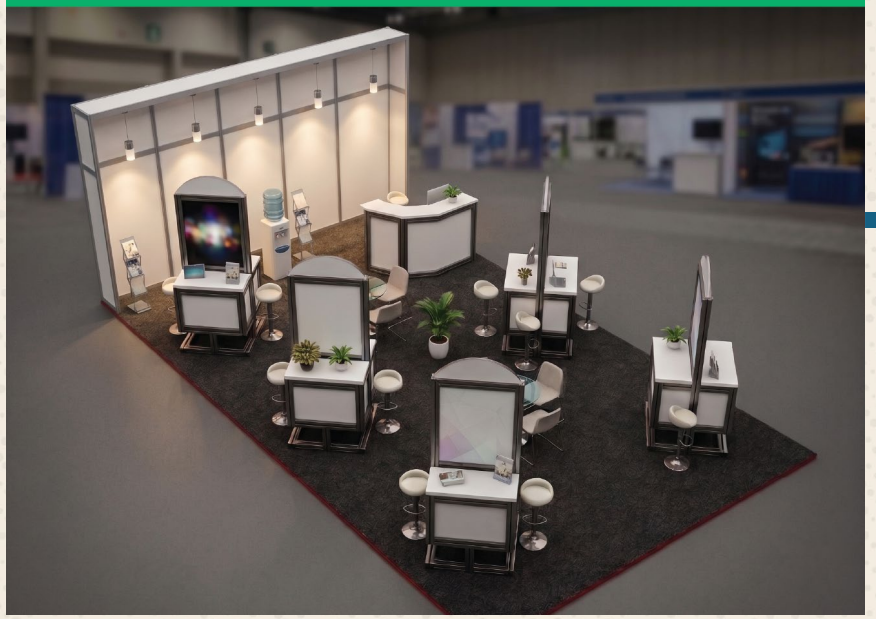
APCI PAVILLION @JIEXPO



YOUR PACKAGE INCLUDES

- 1 SHOWCASE TABLE
- 2 CHAIRS
- LEAD GRAB PACKAGE
- ACCESS TO A SHARED MEETING AREA
- 2 EXHIBITOR BADGE

BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

LOKASI DI PAMERAN



INDUSTRIAL PAINT & COATINGS INDONESIA

2 - 5 DECEMBER 2026 | JIEXPO Kemayoran Indonesia

SPONSOR PACKAGE

EXPOSURE CHANNEL	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	Rp 50,000,000	Rp 30,000,000	Rp 20,000,000	Rp 10,000,000
Digital Channel				
Social Media	☑	☑	☑	
Email Blast to 40,000+ MFI database	☑			
Onsite Rapat Umum Anggota - Riviera Ballroom				
Desk Booth at Riviera Ballroom (6 spot available)	☑	☑		
Content Multimedia on LED Screen (Video by sponsor)	☑			
Adlips mention by MC	☑	☑	☑	
20 Minutes Presentation Opportunity	☑	☑		
Logo Placement on LED Screen	☑	☑	☑	☑
Invitation for 2 pax	☑	☑		
Brochure/Leaflet Distribution to RUA Attendees	☑	☑	☑	☑
Roll Up Banner Placement	☑	☑	☑	☑
Onsite Exhibition at Manufacturing Indonesia - JIEXPO Kemayoran				
Counter at APCI Pavillion in MFI (6 spot available)	☑	☑		
1 spot pillar box branding	☑			
Regular Leadgrab application	☑	☑		
Main Stage Video Placement	☑			

BIGGEST MANUFACTUR

INDUSTRIAL PAINT & COATINGS INDONESIA

2 - 5 DECEMBER 2026 | JIEXPO Kemayoran Indonesia

LET'S DISCUSS

SALES TEAM

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BIGGEST MANUFACTURING EXPO IN SOUTHEAST ASIA

INDUSTRIAL PAINT & COATINGS INDONESIA

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JIEXPO Kemayoran - Indonesia

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PT. WAHANA KEMALANIAGA MAKMUR

THANK YOU

Introducing Our New Co-Located Show with the Manufacturing Indonesia Series
Your Ultimate Destination for Industrial Painting & Coating Solutions.



Information Classification: General