



COATING SHOW INDONESIA 2027

INDONESIA'S PREMIER **EXHIBITION & CONFERENCE**
FOR THE COATING INDUSTRY ACROSS ALL SECTORS

19 20 21 **MAY**
2027

JIEXPO KEMAYORAN, JAKARTA

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WHY INDONESIA?

Indonesia: A Strategic Hub for Industrial Growth



Capitalize on Indonesia's Industrial Growth

Indonesia is one of Southeast Asia's fastest-growing markets, driven by infrastructure, manufacturing, and consumer demand. Be present where the growth is happening.



Infrastructure & Construction Boom

Government-led infrastructure projects and industrial development are fueling demand for protective and decorative coatings.



Expanding Manufacturing Base

Increasing industrial activity across automotive, furniture, and electronics sectors boosts demand for specialized coatings.



Large and Young Population

Over 270 million people, with a growing middle class, create strong consumer demand and market availability.



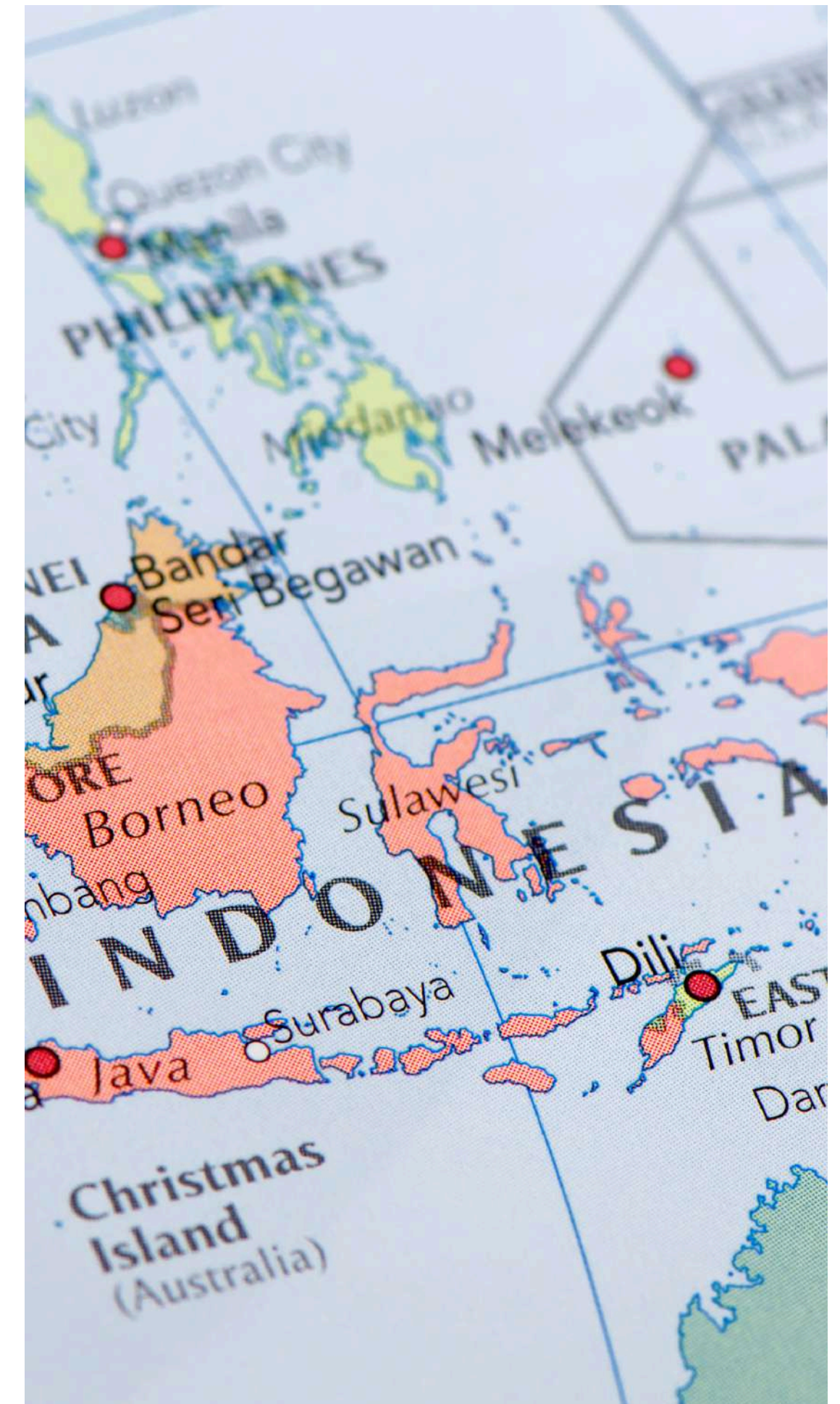
Gateway to ASEAN

Strategically located with access to fast-growing neighboring markets such as Malaysia, Vietnam, Thailand, and the Philippines.



Supportive Government Policies

Ongoing regulatory reforms and foreign investment incentives create a favorable business environment.



WHY COATING MATTERS ACROSS INDUSTRIES?

More than a finishing layer – a defining element across industries

Coating is more than a finishing layer – it is a defining element of quality, durability, and distinction across industries.

It protects, enhances, and elevates, transforming surfaces into high-performance assets.

From iconic infrastructure to precision-engineered products, advanced coating solutions ensure longevity, resilience, and refined aesthetics.

As industries evolve, the demand for innovative, sustainable, and high-performance coatings continues to expand across sectors.

AUTOMOTIVE | CONSTRUCTION | ELECTRONICS | FURNITURE | MARINE | LIFESTYLE PRODUCTS

Coating Show Indonesia 2027 presents an exclusive platform where innovation meets application – connecting world-class suppliers with discerning industry demand.



WHY EXHIBIT



SECURE YOUR POSITION IN INDONESIA'S GROWING MULTI-INDUSTRY MARKET

Coating Show Indonesia 2027 is where serious business happens.

This is not just another exhibition – it is a targeted trade platform connecting you with buyers from multiple high-growth industries

Why Coating Show Indonesia 2027?

-  **Meet 4,000+ Decision-Makers & Turn Conversations Into Business Opportunities**
Connect face-to-face with qualified buyers, procurement teams, and project owners from coating manufacturers and key end-user industries – all in just 3 days.
-  **Access Multiple Industries in One Place**
Maximize your ROI by reaching diverse sectors including construction, automotive, furniture, electronics, marine, and other industrial markets in one focused exhibition.
-  **Showcase Innovations & Strengthen Your Market Position**
Launch your latest products and position your brand as a trusted solution provider in front of industry leaders and key stakeholders.
-  **Engage High-Value Delegates Through the Co-Located Conference**
Leverage the strategically co-located conference that attracts high-level decision-makers and technical experts—creating more targeted engagement and stronger business opportunities.



MORE VALUE. BETTER LEADS. SMARTER INVESTMENT — YOUR MARKET IS AT COATING SHOW INDONESIA 2027

COATING SHOW INDONESIA CONFERENCE

ADVANCING COATING TECHNOLOGY FOR FUTURE INDUSTRIES

Where innovation, sustainability, and performance meet industry leaders

The Coating Show Indonesia Conference attracts high-level industry professionals, experts, and decision-makers to explore the latest innovations and technologies in the coating industry.

Co-located with the exhibition, it draws targeted, high-quality delegates actively seeking solutions and partnerships—driving stronger business opportunities and meaningful engagement for exhibitors on the show floor.

Conference Highlight

-  20+ Industry Expert Speakers
-  100 Selected Delegates Only
-  High-Level Technical & Strategic Discussions
-  Real Industry Case Studies & Innovations
-  Exclusive Networking with Decision Makers



EXHIBITOR PROFILE



**RAW MATERIALS
&
CHEMICALS**



**MACHINERY & PRODUCTION
TECHNOLOGY**



**APPLICATION EQUIPMENT
&
SYSTEM**



**FINISHED COATINGS
& PAINT PRODUCTS**



**PACKAGING
&
LOGISTICS SOLUTIONS**



**TESTING, MEASUREMENT
&
LABORATORY EQUIPMENT**



**SURFACE & FUNCTIONAL
TECHNOLOGIES**



**SUSTAINABLE
&
GREEN SOLUTIONS**

EXHIBITED AT COATING SHOW INDONESIA 2025

Coating Show
INDONESIA



TARGET VISITORS

CONNECT WITH DECISION-MAKERS AND BUYERS FROM ACROSS THE COATING VALUE CHAIN AND MULTIPLE INDUSTRIES:



Coating Industry Players

- Paint, ink & coating manufacturers
- Raw material users & formulators



End-User Industries

- Construction & Infrastructure
- Automotive & EV
- Furniture & Woodworking
- Electronics & Appliances
- Marine & Offshore
- Metalworking & Fabrication



Supply Chain & Service Providers

- Distributors, importers & trading companies
- Contractors, applicators & coating service providers
- Surface treatment & finishing specialists



Technical & Professional Audience

- Consultants
- Engineers
- Technical professionals



Institutions & Academia

- Government bodies
- Industry associations
- Research institutions
- Educational & training institutions

VISITORS TO COATING SHOW INDONESIA 2025

Coating Show
INDONESIA

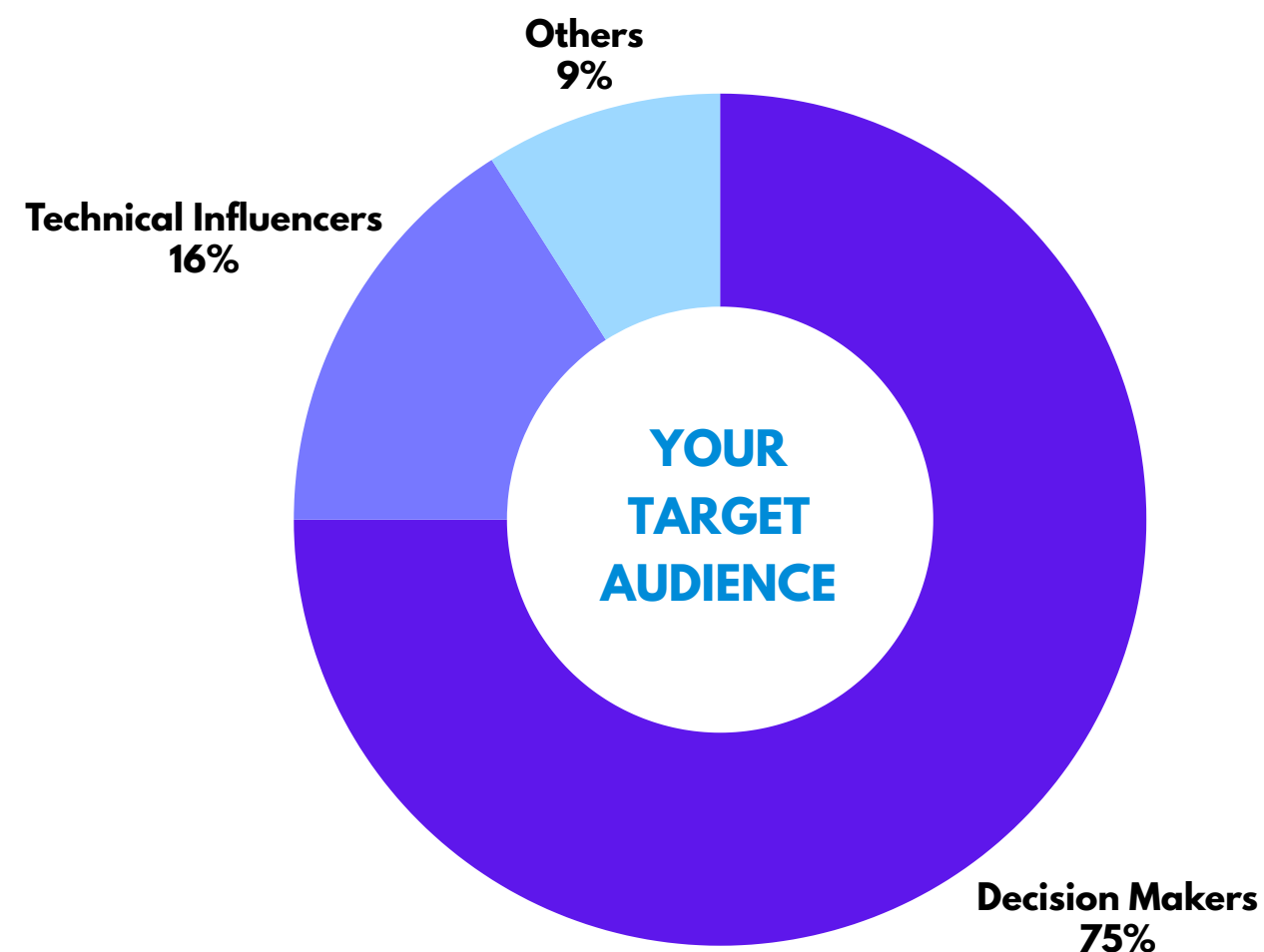


MEET 75% DECISION MAKERS



A highly targeted audience of senior-level professionals and key buyers

Proven Audience Quality – 2025 Edition



What to Expect in 2027

Following a successful 2025, COATING SHOW INDONESIA 2027 is set to grow in scale and opportunity.



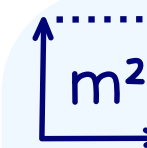
4.000+
Expected
Attendees



100+
Exhibitors



10+
Exhibiting
Countries



4.700+
Exhibition
Area



25+
Conference
Speakers

ENGAGE DIRECTLY WITH KEY DECISION MAKERS – WHO DRIVE PURCHASING DECISIONS

WHAT OUR EXHIBITORS SAY

Trusted by industry leaders across the coating value chain



Ahmad Radwan

Vice President, Overseas BU
& Marketing Director

“A very good platform to meet suppliers, manufacturers, and raw material providers from around the world.”

“We gained valuable connections and look forward to joining again.”



CNBM



Dr. Tommy Fang

Chief Executive Officer

“An excellent platform for knowledge exchange and innovation in the coatings industry.”

“A must-attend event for professionals looking to connect and collaborate.”



Lu Tianhao

Senior Product Manager

“A valuable platform to showcase technologies and build meaningful industry connections.”

We appreciate the opportunity and look forward to the next edition.

Be part of the next success story at COATING SHOW INDONESIA 2027

HIGHLIGHTS FROM THE 2025 EDITION





IF RESULTS MATTER, BE WHERE THE INDUSTRY MEETS.
COATING SHOW INDONESIA 2027

Book Your Space Now!

Adiwan Djohanli, Event Director

 **adiwan.djohanli@coatingshow.com**

 **+62 811 991 595**

Yuni, Sales

 **sales@coatingshow.com**

 **+62 811 9036 060**



Secure Your Space

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