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Sustainable Growth Strategies for Decorative & Industrial Coatings in Southeast Asia

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Connecting industry through information exchange!



Sustainable Growth Strategies for Decorative & Industrial Coatings in Southeast Asia

Balancing Growth, Sustainability, and Competitiveness in an Era of Industrial Transformation



Sustainable Growth Strategies for Decorative & Industrial Coatings in Southeast Asia

Why ASEAN?

ASEAN Paints Consumption Growth (estimated) 2026-2031

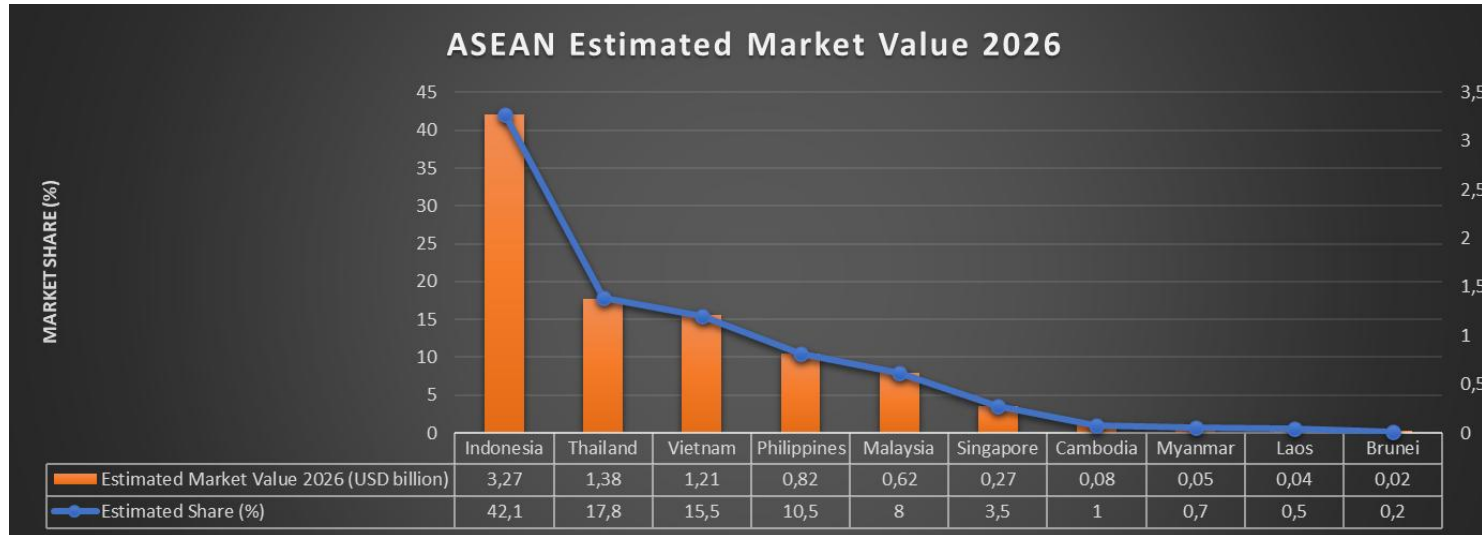


Source: Mordor Intelligent

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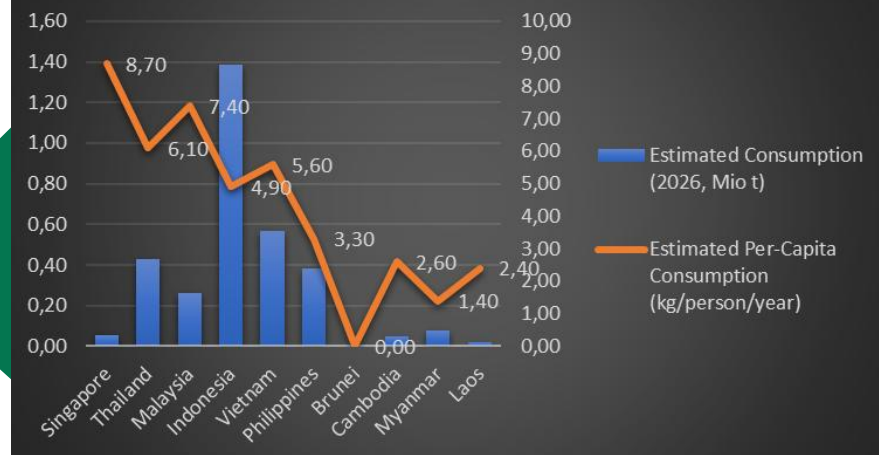
Why ASEAN?

ASEAN Estimated Paints Consumption in 2026



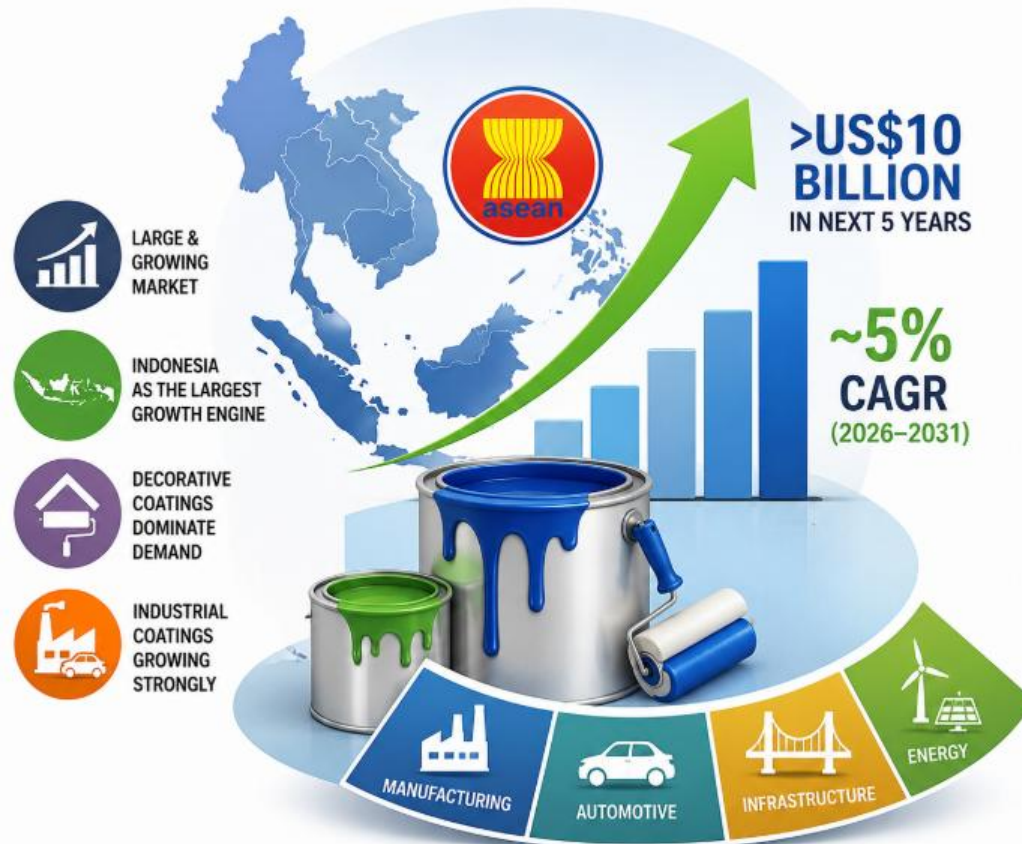
Source: Mordor Intelligent

ASEAN Estimated Paint Consumption in 2026



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ASEAN Coatings Market Outlook: Opportunities & Challenges



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"The ASEAN coatings market is expected to grow faster than many mature economies."



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Indonesia as the Largest Growth Engine



Sustainable Growth Strategies for Decorative & Industrial Coatings in Southeast Asia



Sustainable Growth Strategies for Decorative & Industrial Coatings in Southeast Asia

Four Strategic Growth Pillars for Decorative Coatings



Four Strategic Growth Pillars for ASEAN - Industrial Coatings



Resilient Supply Chain: The New Competitive Advantage



Sustainable Growth Strategies for Decorative & Industrial Coatings in Southeast Asia

Future Vision & Call to Action : Vision 2045



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